

Creative System Map

Date: _____

Generating Ideas

Flow:

Capturing Ideas

Flow:

Collecting Ideas

Flow:

Constraints

Domain

Field

Creative Focus

Direction:

Energy:

Core:

Central:

Flow:

Realizing Projects

Flow:

Evaluating Projects

Flow:

Releasing Projects

Flow:

Most Relevant Flow Issues

Person

Flow:

Environment

Flow:

Capabilities

Flow:

