

# Creative System Map

Date: \_\_\_\_\_

**Generating Ideas**

Flow:

**Creative Focus**  
Direction:

Energy:  
Core:  
Central:

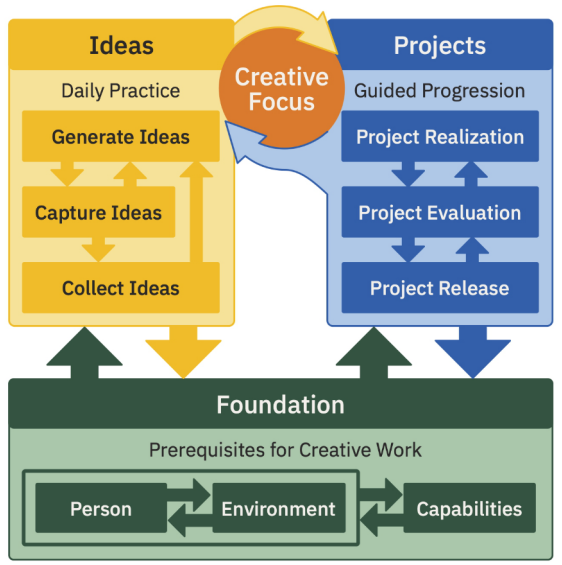
Flow:

**Realizing Projects**

Flow:

**Capturing Ideas**

Flow:



**Evaluating Projects**

Flow:

**Collecting Ideas**

Flow:

**Releasing Projects**

Flow:

**Constraints**

Domain

Field

**Person**

Flow:

**Environment**

Flow:

**Capabilities**

Flow:

**Most Relevant Flow Issues**